

BrainStorm 2019 Sponsorship Opportunities

March 3-5, 2019 at the Kalahari Resort and Convention Center, Wisconsin Dells, WI

BrainStorm is a conference for K20 technology directors, network administrators, and other IT personnel. This is NOT a conference about curriculum but instead for the bits'n'bytes warriors that support and drive technology in schools. **A typical attendee has a high degree of decision-making authority for their school district, college or university.** 2018 conference attendance was over 750 attendees from the Midwest with most from Wisconsin, Minnesota, Illinois, Indiana, Iowa and Michigan. Our growth rate from year to year has been near 10%. We are proud of our conference and invite you to join us as a sponsor. For more information, please visit www.brainstormk20.com

- META (Midwest Educational Technology Association)

Package Sponsorships	Diamond	Platinum	Gold	Silver
Pricing	\$15,000	\$9,000	\$6,950	\$4,950
Availability	2	5	6	10
Window Cling on window or door near registration area	x			
Welcome Reception	x			
Logo on give-away item	x			
Logo displayed prior to Conference Welcome	x	x		
Flyer made available at registration table	x	x		
Prominent identification as sponsor in Mobile App	x	x		
Prominent identification as sponsor on website	x	x	x	
Full color advertisement in conference program book	full page	½ page	¼ page	
Premium location Vendor Expo booths	16ft x 16ft	16ft x 10ft	16ft x 10ft	8ft x 10ft
Complimentary full conference registrations	10	8	4	2
Logo displayed in prominent area throughout conference	x	x	x	x
À La Carte Sponsorships	# available	Price		
Conference Opportunities				
Table Tents in Vendor Expo	2	\$500		
Meal Table Sponsor	25	\$500		
Ice Cream/Cookie Break	2	\$2000		
Tech Support Lounge	1	\$1650		
Breakout Room Advertising	15	\$1000		
Conference Scholarship	Unlimited	\$600		
Conference Program Book 1/8 page advertisement	10	\$450		
Register for sponsorships on our website at www.brainstormk20.com				
<i>Contact us if your company desires other opportunities not listed here</i>				
BrainStorm logo may appear along with your company logo				
Sponsorships are not guaranteed until payment in full is received and no later than February 1				
Only one "Package Sponsorship" per vendor				
Any items created for the conference by META become the property of META				

Package Sponsorships

Diamond – \$15,000 (2 available)

- Large window cling will be displayed on a door or window near the registration table
- Welcome Reception - Be a host for the Sunday night Welcome Reception party. Rooms, food & drinks, entertainment and email invitations identifying you as a host are included.
- Your company logo will be placed on a mutually agreed upon item that will be given to each attendee
- A slide with your company logo looped prior to the Conference Welcome
- Sponsor provided flyer distributed at registration table
- Prominent identification as sponsor in Mobile App
- Prominent identification as sponsor on website
- Full color, full page sponsor provided advertisement in conference program book (300 dpi, pdf or jpg)
- Four (4) booths at the Vendor Expo in a premium location, total space 16ft x 16ft – chosen during registration
- Ten (10) complimentary full conference passes which allow you to attend all events, breakout sessions, and meals.
- Logo displayed proportionally to level of sponsorship in prominent areas throughout conference

Platinum – \$9,000 (5 available)

- A slide with your company logo looped prior to the Conference Welcome
- Sponsor provided flyer distributed at registration table
- Prominent identification as sponsor in Mobile App
- Prominent identification as sponsor on website
- Full color, ½ page sponsor provided advertisement in conference program book (300 dpi, pdf or jpg)
- Two (2) booths at the Vendor Expo in a premium location, total space 16ft x 10ft – chosen during registration
- Eight (8) complimentary full conference passes which allow you to attend all events, breakout sessions, and meals.
- Logo displayed proportionally to level of sponsorship in prominent areas throughout conference

Gold – \$6,950 (6 available)

- Prominent identification as sponsor on website
- Full color, ¼ page sponsor provided advertisement in conference program book (300 dpi, pdf or jpg)
- Two (2) booths at the Vendor Expo in a premium location, total space 16ft x 10ft – chosen during registration
- Four (4) complimentary full conference passes which allow you to attend all events, breakout sessions, and meals.
- Logo displayed proportionally to level of sponsorship in prominent areas throughout conference

Silver – \$4,950 (10 available)

- One (1) booth at the Vendor Expo in a premium location, total space 8ft x 10ft – chosen during registration
- Two (2) complimentary full conference passes which allow you to attend all events, breakout sessions, and meals.
- Logo displayed proportionally to level of sponsorship in prominent areas throughout conference

À La Carte Sponsorships

- Sponsorship pricing is based on expected attendance of 700 people
- Vendor logo is limited to a single color

Conference Opportunities:

Table Tents in Vendor Expo – \$500 (2 available)

- Your company will have extra visibility by having table tents on the high-boy tables in the Vendor Expo area on Monday. Sponsorship details:
 - **Vendor provided** table tents will be put out on 15-30 high-boy tables throughout the Vendor Expo on Monday (table tents cannot exceed 4" x 6" in size)
 - Only table tents are allowed to be put on the table, no other literature may be left on the tables

Meal Table Sponsor – \$500 (25 available)

- This is your chance to meet with the attendees between sessions at meals. Invite customers and potential customers to join you at your table to have an in-depth conversation. Your sponsorship includes:
 - Sign on designated table stating your table sponsorship
 - Full conference pass for one employee to participate in the meals and sit at the designated table

Ice Cream/Cookie Break – \$2,000 (2 available)

- They say that the way to a person's heart is through their stomach. So take advantage of the Brainstorm breaks to become a favorite with the attendees. We'll roll out the ice cream and/or cookies at break time and hand out a napkin with each yummy treat. Your sponsorship includes:
 - Ice cream and/or cookie for each attendee
 - Your logo on napkins

Tech Support Lounge – \$1,650 (Exclusive Opportunity)

- Centrally located, the Tech Support Lounge will feature opportunities to recharge yourself and your laptop with comfortable seating. A place that attendees can gather to discuss ideas about technology with others, check their email or just visit. Sponsors promote their company name, graphics and flyers. Your sponsorship includes:
 - Sponsor may provide takeaway materials in the room. Materials must be setup by company rep or mutually agreed upon actions through the Steering Committee member in charge of sponsorships.

Breakout Room Advertising – \$1,000 (15 available)

- Sponsor a high traffic breakout session room to show your commitment to BrainStorm and the overall idea that sharing information and ideas among school districts, colleges, universities, vendors and presenters strengthens our school technology programs and that in turn supports education. Sponsorship includes:
 - Sponsor logo on vertical banner approx 3ft wide by 6ft tall
 - Sponsor may provide takeaway materials in the room. Materials must be setup by company rep or mutually agreed upon actions through the Steering Committee member in charge of sponsorships
 - NOTE: This sponsorship does not guarantee your call for presentations submission will be chosen, nor does it reserve the room for your exclusive use.



Conference Scholarships – \$600 (Unlimited)

- Demonstrate your commitment to helping schools improve their use of technology by sponsoring scholarships for those who would not otherwise be able to attend. Your scholarship sponsorship will support registration and hotel accommodations for one attendee. Your sponsorship includes:
 - Listed in conference program book as a conference scholarship sponsor
 - Grateful scholarship attendees and a lot of goodwill

Advertisement in the Conference Program Book – \$450 (10 available)

- Advertise your company with a full color 1/8 page advertisement in the conference program book. Your sponsorship includes:
 - 1/8 page (full color, 300 dpi, pdf or jpg) sponsor provided advertisement in conference program book