



Brain Storm Events, Inc.
PO Box 905 West Salem WI 54669-0905

July 19, 2024

To our valued attendees and partners,

We have great news!

We have shortened our corporate name to **BrainStorm Events, Inc.**
Our DBA remains **BrainStorm**

The decision to retire the original corporate name of "**Midwest Educational Technology Association, Inc.**" and its acronym "**META**" helps to avoid confusion when doing business with BrainStorm.

Please know our address, PO Box and phone numbers remain the same and we can be addressed simply as "**BrainStorm**" for future communications and payments.

Here is our contact information:

BrainStorm Events, Inc.
PO Box 905
West Salem WI 54669-0905
www.brainstormk20.com
Phone 800-910-6382

Thank you from our Board of Directors.

Greg Bergh, CFO