

# What is the CETL certification and why should you get it?



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[@WETLChair](https://bit.ly/CETL19)



# What is COSN?

<http://www.cosn.org/about-cosn>

<https://wetlcogn.org/>



CoSN (the Consortium for School Networking) is the premier professional association for school system technology leaders.



# CETL

Administrator's Guide to CETL

<https://wetlcosn.org/>



## I. Leadership + Vision



Leadership + Vision



Ethics + Policies



Strategic Planning

## II. Understanding the Educational Environment



Instructional Focus  
+ Prof. Development



Team Building  
+ Staffing



Stakeholder Focus

## III. Managing Technology & Support Resources



Information  
Technology  
Management



Communication  
Systems  
Management



Business  
Management



Data  
Management



# Why should you support the CETL certification?

- Demonstrate highest standards for administration
- Professional growth
- Help hire or promote
- Keep staff current on trends and best practices
- Match skills to job requirements

# What is WETL?

- Wisconsin Educational Technology Leaders is an organization for educational technology leaders in Wisconsin schools. The purpose of the organization is to assist K-12 school districts in understanding how to plan for the use and successful implementation of information technology in schools and advocate for districts' technology needs to improve student learning.

# How can I become a WETL member?

- Any school district or staff member who is a CoSN member automatically becomes a WETL member!
  - Members gain access to both CoSN and WETL resources that are not available to the public.
  - As an institutional member, anyone in your district can access the membership resources.
- <http://cosn.org/membership>

# How can WETL support you?

- Financial support for CETL exam - Must be a member of WETL (CoSN)
- CETL Preparation Self-Paced Online Course - 8 weeks
- CoSN *CETL Framework of Essential Skills* resources
- Weekly online study cohort sessions
  - CETL Guest Speakers
  - “Think Like a CETL” scenarios
  - Online course materials review
  - Space is limited



# CETL Study Cohorts

- Summer and Fall Study Cohorts
- Summer Cohort: June 12 - August 7, 2019 *(no session on July 3rd; exam site TBD)*
- Fall Study Cohort: October 9 - December 4, 2019 *(no session on November 27th); exam site at SLATE)*
- The goal of this cohort is that participants complete the CETL exam within **3 months** of completion of the course.
- Register: [bit.ly/CETL\\_Summer](https://bit.ly/CETL_Summer)



Interested in WETL?

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<https://wetlcoshn.org/>

## WETL

### COSN

- CETL Certification
- The CETL: Why School Leaders Should Take a Look
- CoSN Framework

### DPI

- DPI Credential for Digital Leadership - COSN CETL exam recognized
- Session Resource
  - <https://bit.ly/CETL19>