

# Student Data Privacy Consortium

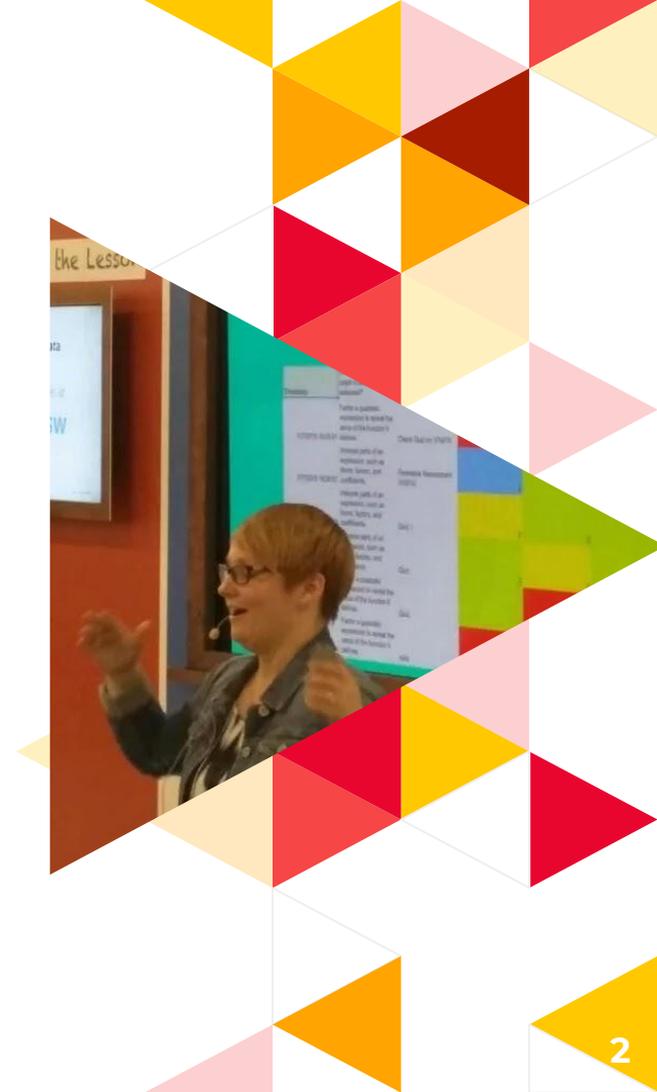
# Jennifer Lotze

## Instructional Technology Coordinator

Hudson School District

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# Student Data Privacy Consortium

- ▶ Establish a community of stakeholders who have various needs addressed through policy, technology and/or effective practice sharing around effective privacy management,
- ▶ Identify projects that have on-the-ground and real-world impact on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections,
- ▶ Development of tools and resources to address operational issues not currently being addressed,
- ▶ Leverage partnership organizations working in the privacy space to have their good work utilized and no reinvention of existing work,
- ▶ Development of a clearinghouse of student data privacy operational issues and resources to support schools, districts, states and vendors in managing those issues – no matter where the resources originate.



## Wisconsin Student Data Privacy Alliance

- ▶ The Department of Public Instruction has purchased a state membership for the Student Data Privacy Consortium. To get access to this powerful resource, please access the link below and click on "View Participating Districts" (under "About WSPA,") then click on "Request a District Account" and fill in the blanks. Your request will be approved shortly after you submit. (Another option is to click "Join Us.")
- ▶ <http://bit.ly/wisconsinsdpc>

# Hello!

## **Brian Casey**

Director of Technology

Stevens Point Area Public School District

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# Diane W. Doersch

**Chief Technology &  
Information Officer**

Green Bay Area Public Schools

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# Timothy Harder

**Director of Technology &  
Library Media Services**

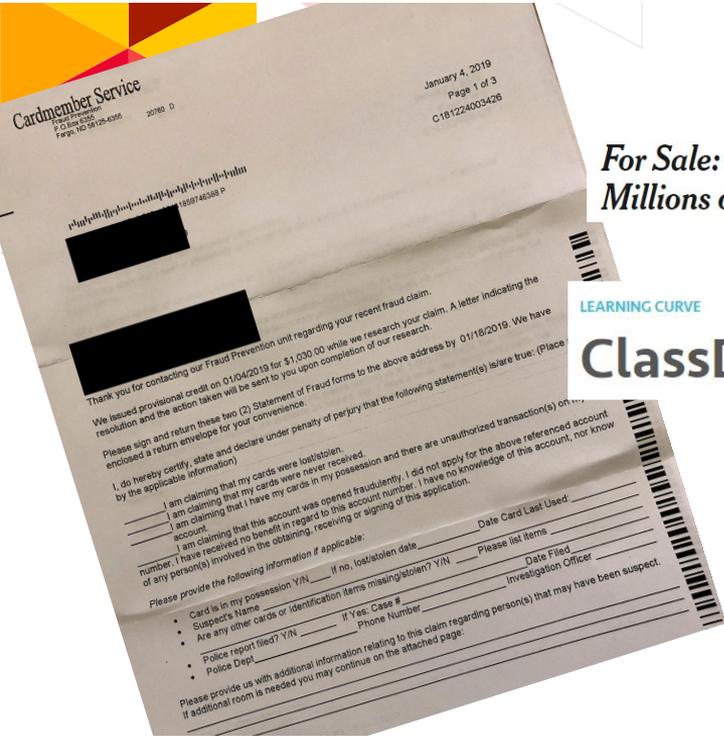
West Bend School District

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# A day in the life of a data mined kid



**Sony PlayStation suffers massive data breach**

Illinois officials want to offer student data to help universities recruit high schoolers

***For Sale: Survey Data on Millions of High School Students***

LEARNING CURVE

**ClassDojo learns a lesson in protecting student data**

**Thousands of apps in Google Play Store may be illegally tracking children, study finds**

***Facebook Security Breach Exposes Accounts of 50 Million Users***

**The privacy risks of AI use at school**

When voice-activated tools are used in the classroom, school leaders need to safeguard student data

# Student Data Privacy Discussion





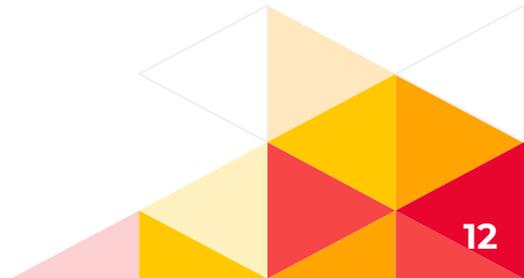
**How do you use or plan to use the  
Student Data Privacy Consortium  
resources in your district?**

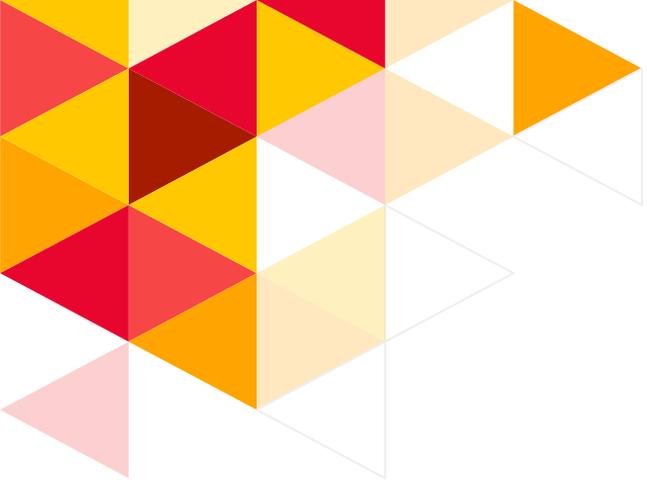


**What is one data privacy issue that you have dealt with in your district and what did you learn in resolving the issue?**



**Regarding the previous situation, what would you have done differently?**





**Who in your organization is tasked with protecting student data?**



**What training do you provide in your district and to whom?**



# Student Data Privacy Resources

- ▶ [An Educator's Guide to Student Data Privacy](#)
  - ▶ Source: Ferpa Sherpa
- ▶ [An Educator's Guide to Social Media](#)
  - ▶ Source: Connect Safely
- ▶ [Student Privacy Pledge](#)
  - ▶ Source: © 2019 Future of Privacy Forum and The Software & Information Industry Association.
- ▶ [Protecting Student Privacy](#)
  - ▶ Source: US Department of Education



## What can you do right now?

- ▶ Start an application inventory
- ▶ Start a conversation in your district regarding beliefs and process
- ▶ Begin building awareness and provide professional learning for stakeholders
- ▶ Become involved in the Wisconsin Student Privacy Alliance by importing resources
- ▶ Become familiar with Wisconsin Student Privacy Alliance Registry



## How can you access the SDPC?

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