



Use AI to Prevent Interference to Student Learning

Deledao Confidentia

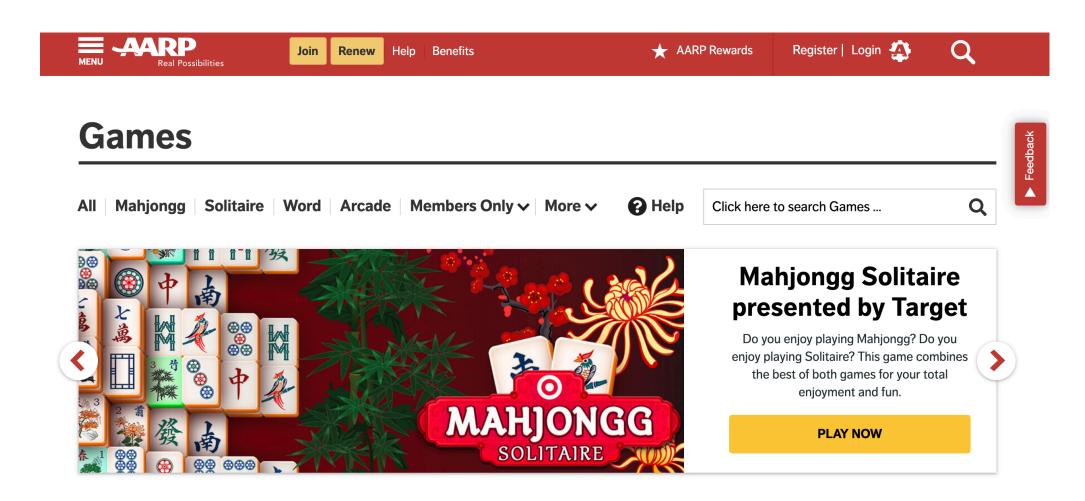
www.deledao.com/education

Firewalls = Not good enough

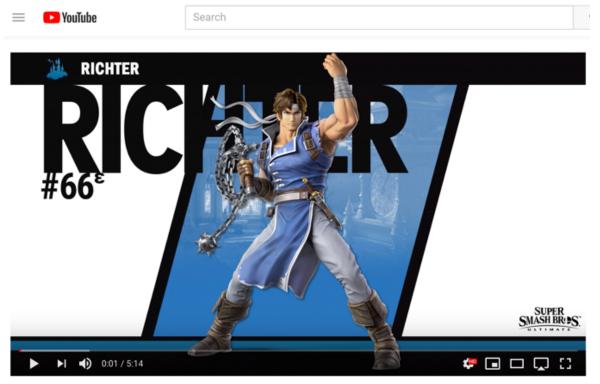
- Primitive technology for filtering --> blocking by domains or keywords
 - Long blacklists
 - Over-blocking vs wide open policy
- Need separate content filter solution for today's needs
 - Involves more than filtering
 - Parent engagement
 - Student safety/student wellness

- By domain or URL
 - www.addictinggames.com
 - The obvious answer

Will you block AARP? https://games.aarp.org/



Real-world game detections – YouTube videos of game walkthroughs



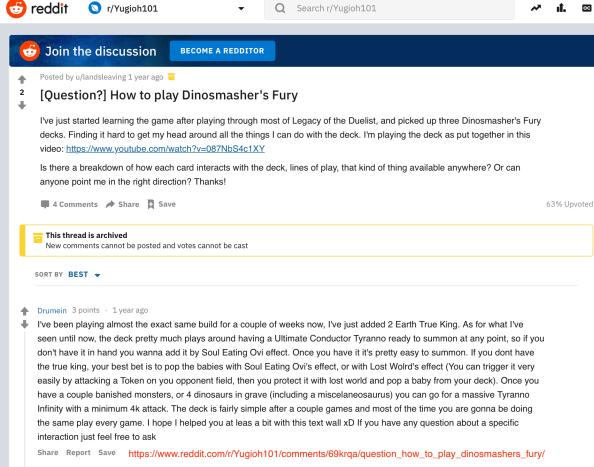




BEST EXP FARMING Guide for Pokemon Let's Go Pikachu & Eevee

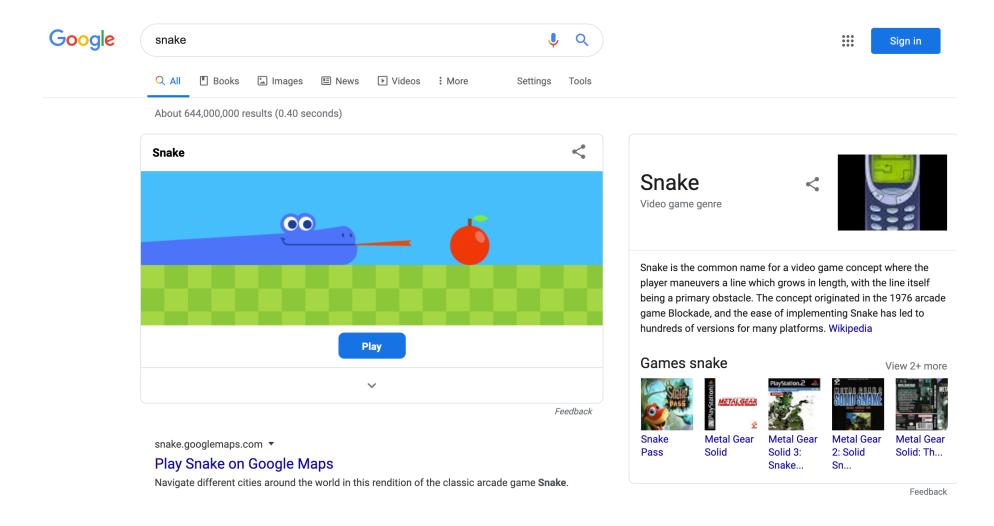
Real-world game detections – Google Sites and Reddit Discussions



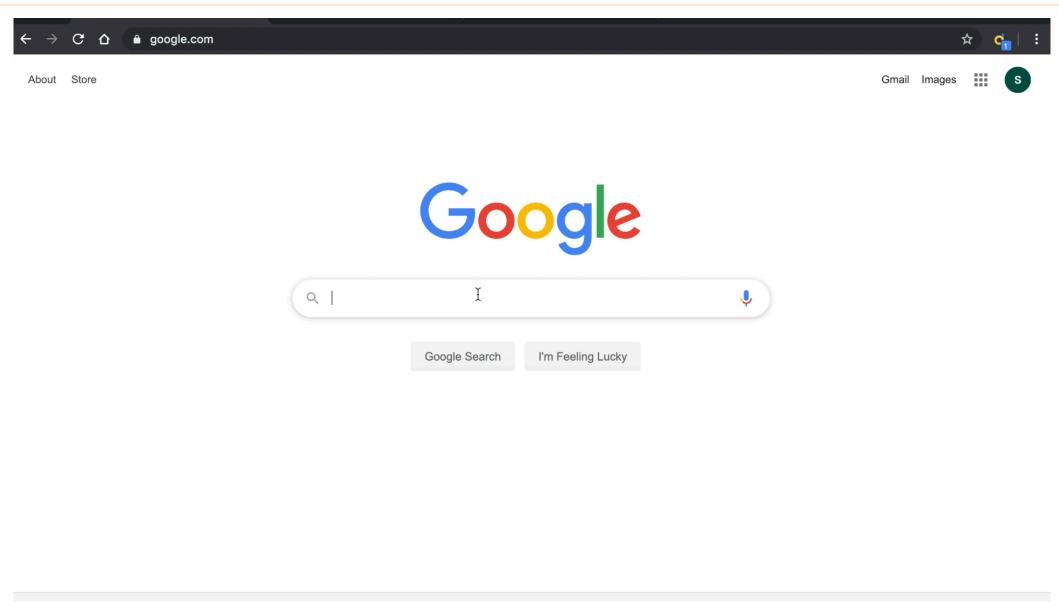


- By keywords on search
 - Game
 - Games
 - Fortnite
- But...students are smart
 - Games
 - Ga mes
 - G ames
 - …and so on
 - How many iterations of Fortnite?

Keywords – Snake…will you block Google? Or the word "snake"?



Solution: Al-based filter working in real time



Over-blocking vs wide open policy – Social media

- Before social media
 - Website content is coherent
 - The owners control the content
 - cnn.com: news
 - macys.com: shopping
 - playboy.com: adult
- After social media
 - Everybody is contributing content (user generated content UGC)
 - YouTube
 - Facebook
 - Every webpage is different and needs to be analyzed

Over-blocking vs wide open policy - YouTube

- YouTube as example
 - Over-blocking
 - Will you block all of YouTube and lose access to educational material such as Khan Academy videos?
 - Wide open policy
 - Even with keyword/URL blocking and YouTube safe mode, there still are issues.
 - Example: Mature content. Young children searching for words such as "kissing" or "bouncing balls" leads to trouble

Unfortunate incidents – Schools in the news

2nd-grader got access to porn on school-issued iPad



SONOMA, Calif. (KGO) -- A second grader got access to porn sites on her school-issued iPad and now the Sonoma Valley Unified School District is taking action to make sure it doesn't happen again. The incident happened last week at Prestwood Elementary School in Sonoma and this week the districts IT department is busy going through the browser history of iPads from five elementary schools.



Springfield mom says young daughter saw porn on school issued Chromebook, district weighs in on changes

SPRINGFIELD, Mo. -- Some Springfield parents are concerned about inappropriate material that's accessible on their children's school- issued Chromebooks.

The Detroit News

Dearborn substitute teacher accidentally plays porn

Sarah Rahal, The Detroit News Published 1:33 p.m. ET March 27, 2019 | Updated 9:46 p.m. ET March 27, 2019



Porn pops up on school-issued iPad after 9-year-old student searches for 'bouncing balls'

Updated Jun 16, 2019; Posted Jun 15, 2019

Statesman

Topless images prompt Eanes parents to take on school iPad program

Nearly 350 Eanes school district parents have signed a petition requesting the district place their children in a classroom that does not use iPads.

The problem - Effect on kids





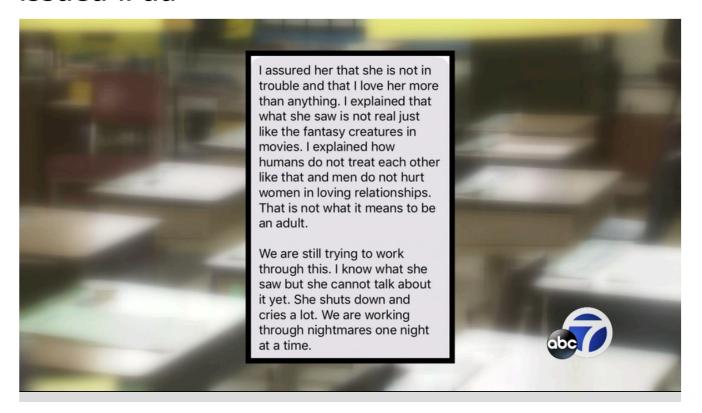




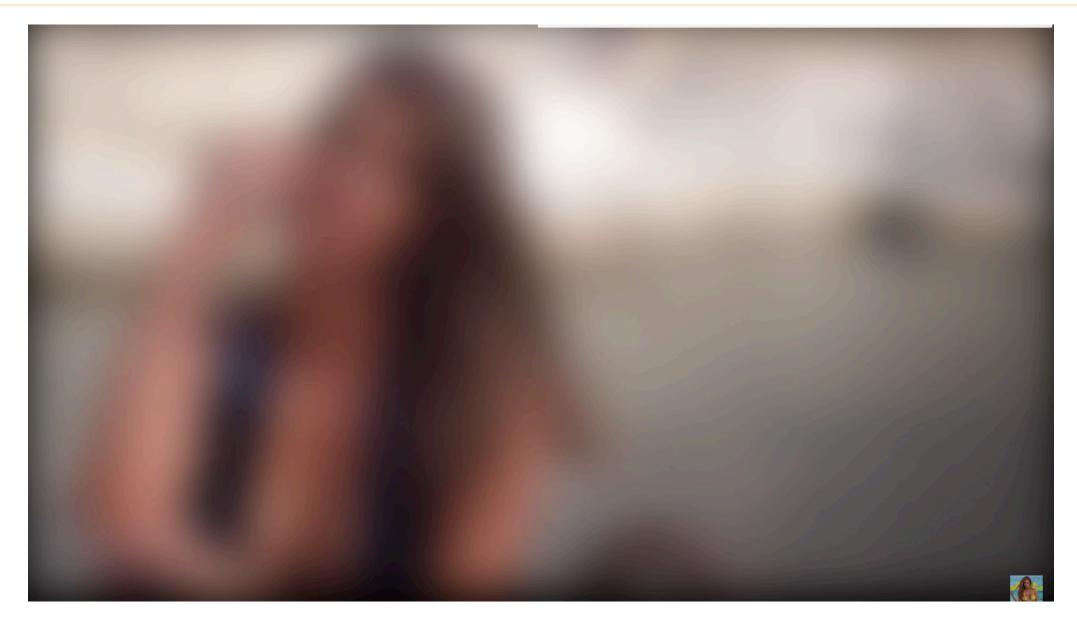


SOCIETY

2nd-grader got access to porn on schoolissued iPad



Solution: Al-powered, real-time video analysis



Solution: Al-powered, real-time image analysis



BY KELSEY HENDRIX · FEB 5, 2020

Swimsuit 2020!

BY KELSEY HENDRIX · FEB 4, 2020



MODEL REVEAL: Kelsey Merritt Shoots her Second SI Swimsuit Spread in the Dominican Republic!



ROOKIE REVEAL: Anita Marshall Is a 2020 SI Swimsuit Rookie

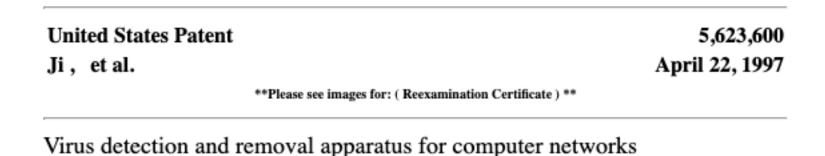
BY KELSEY HENDRIX · FEB 8, 2020

Content filter proxies...better, but not good enough

- Proxy Issues
 - Cumbersome HTTPS/SSL
 - Single point of failure
 - VPNs can get through

Take this from someone who co-invented proxies

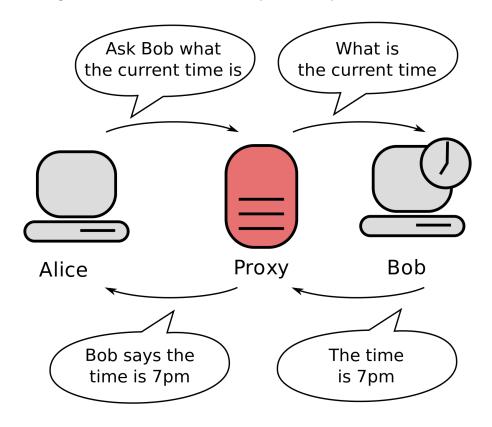
- Shuang Ji, our co-founder, has 20+ years of experience in network filtering.
 - Co-invented proxy scanning and filtering in 1996.
 - Developed InterScan, the first network filtering product in the industry, in 1996



 This technology, still being used as the base of almost all web filters today, is obsolete.

HTTPS/SSL Encryption

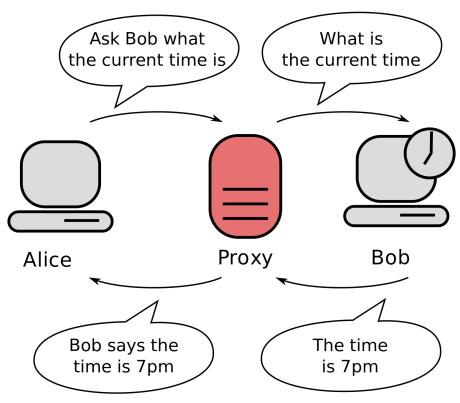
 As the middle man, proxies either cannot see the encrypted info (fast) or has to decipher the info (slow)



Source: https://en.wikipedia.org/wiki/File:Proxy_concept_en.svg

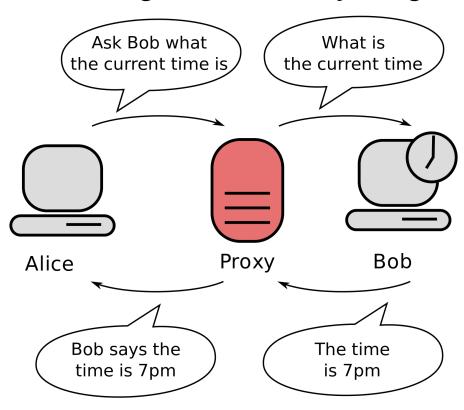
Single point of failure

 If proxy is down, your entire network is down. Nobody can get on the internet. Alice cannot talk to Bob, or Adam, or Jack, or Andrew, etc.



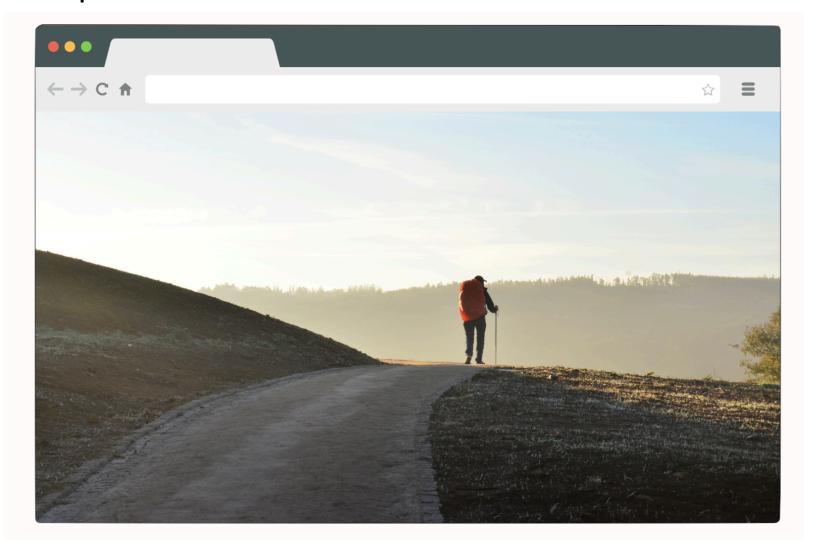
VPNs

• If students use VPNs, then Alice can bypass your proxy to talk to whoever she wants to without you knowing. Your proxy no longer filters anything and no longer knows anything.



Solution: Browser level protection

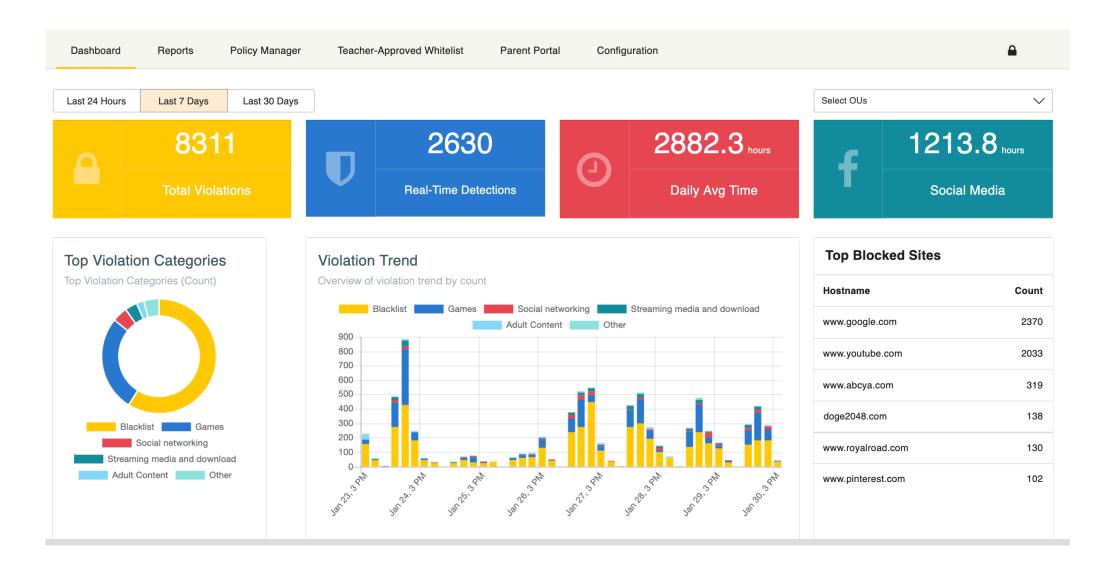
Install an Al-powered filter at the browser level



Solution: Browser level protection (2)

- Install an Al-powered filter at the browser level
 - HTTPS/SSL encryption not a problem, because browser sees everything in decrypted form already = better filtering, better reporting
 - No single point of failure. If one browser has an issue, limited to that browser on that device.
 - VPN-proof

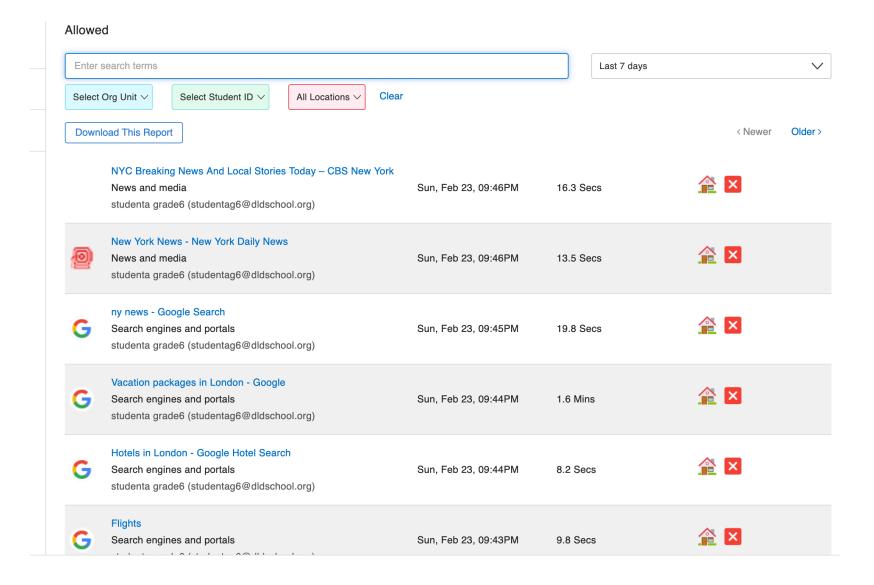
Dashboard



Detailed reports - Blocked

Blocked Last 7 days Enter search terms \vee Select Org Unit ∨ Select Student ID V Clear All Locations ∨ **Download This Report** < Newer Older > undertale.com - Google Search Games, Games Thu, Jan 30, 04:07PM Student 1 (Student1@testschool.org) avani's closet(@avanis.closet) | TikTok Adult Content Thu, Jan 30, 04:01PM Student 2 (Student2@testschool.org) ASMR - pink Chocolate Sticks Ice Cream Rolls I oddly satisf... Blacklist Thu, Jan 30, 02:08PM Student 1 (Student1@testschool.org) sans fight simulator github - Google Search Games, Games Thu, Jan 30, 09:23AM Student 2 (Student2@testschool.org) **DOGE2048** Games Thu, Jan 30, 07:33AM Student 1 (Student1@testschool.org)

Detailed reports - Allowed



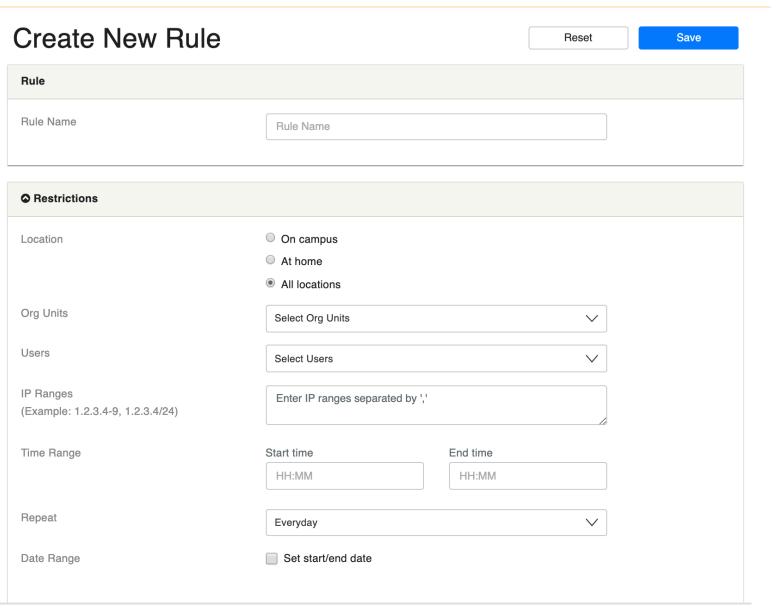
Better detection includes Student Wellness

Tue, Oct 15, 05:34AM	Toxic Language Email	Subject: Re: Recipients: someone show me a way to get out of here
Thu, Oct 10, 12:01PM	Toxic Language Email	Subject: Re: Recipients: im dying i hate this so much get me out of here

Tue, Oct 29, 09:45AM	Self Harm Website	anxiety suicide - Google Search
Mon, Oct 28, 12:50PM	Self Harm Website	25 Extremely Easy Ways To Die That Will Make You Appreciate Life
Mon, Oct 28, 12:49PM	Self Harm Website	easy ways you could die - Google Search
Mon, Oct 28, 12:49PM	Self Harm Website	is it easy to die - Google Search

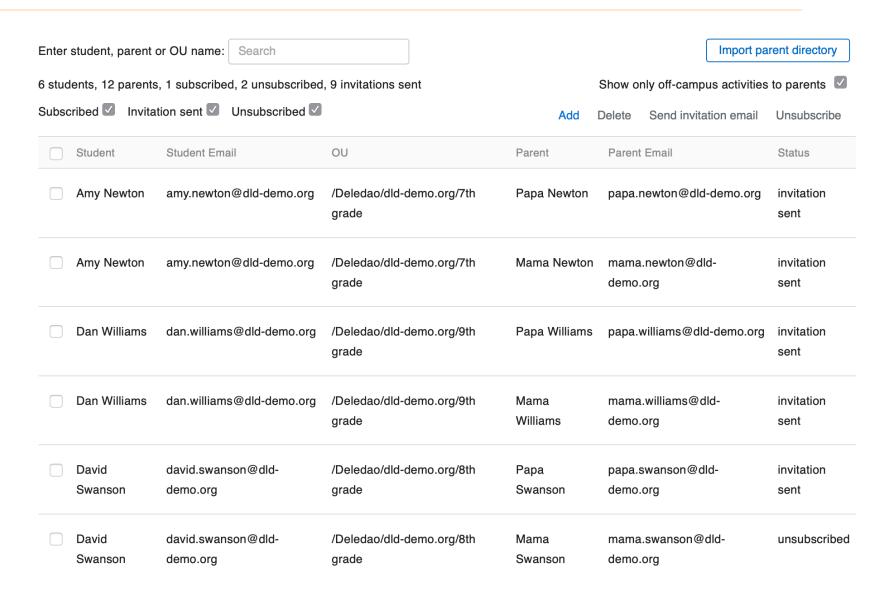
Granular policies

 No need to create new OUs just for a few students



Parent Portal (for admin)

- Directory management
 - Batch invite
 - View subscription status
 - Unsubscribe if necessary
- Control what policies parents can set for off-campus
 - Block additional categories
 - Block additional sites
 - Allow additional sites
- Customizable invitation email

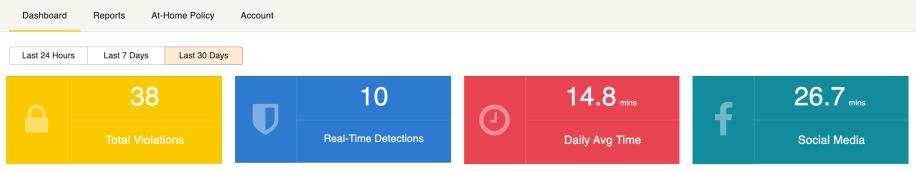


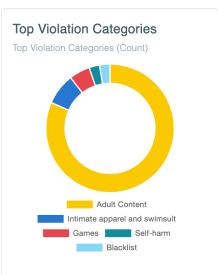
Parent Portal (for parents)

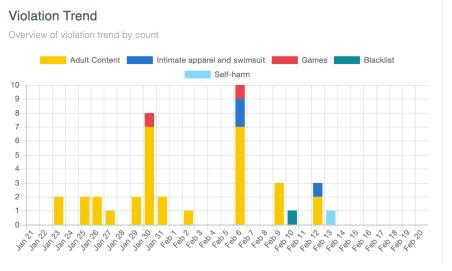
- Weekly email reports
- Additional control with online parent

portal

- Dashboard
- At-home policies
- Mobile app



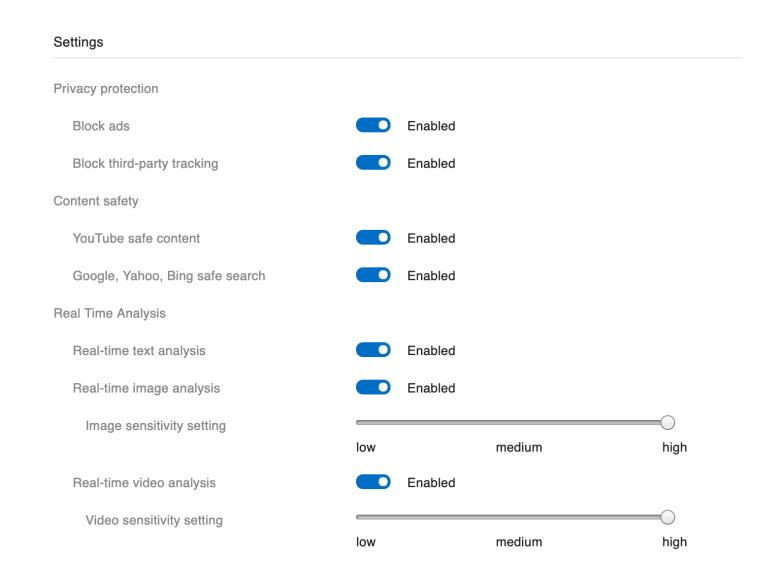




Top Blocked Sites		
Hostname	Count	
playboy.com	23	
www.google.com	8	
www.playboy.com	3	
www.youtube.com	2	
gamespot.com	1	
x-art.com	1	

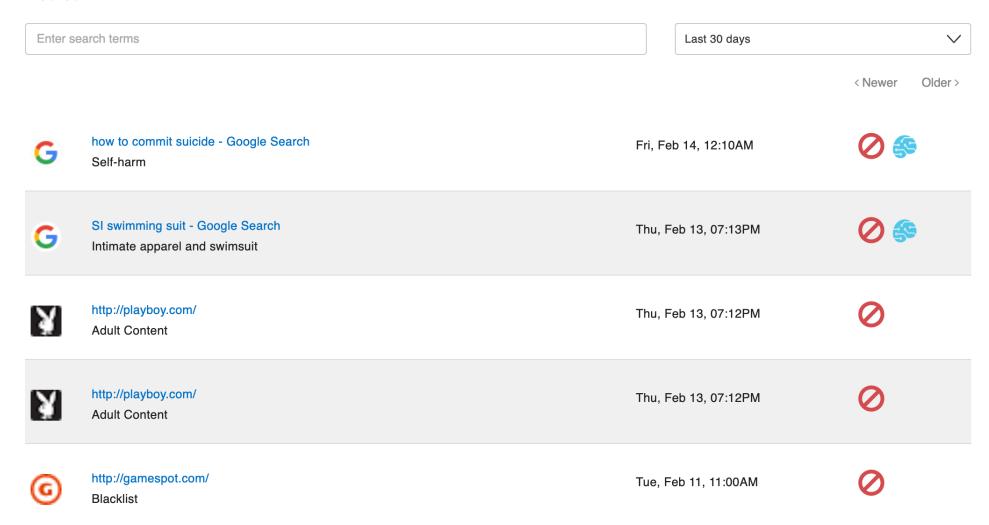
Parent Portal (for parents) - 2

 Parents can change settings for at-home device use, but school settings take precedence



Parent Portal (for parents) - 3

Blocked



Teacher-approved whitelists

Configuration

Enable teachers to add webpages to whitelist

Teachers can approve webpage access for

Teachers can approve webpages for a maximum period of

The scope of webpages teachers can approve

- Enabled
- Requesting student only
- Requesting student's OU
- Entire school



- Entire website, excluding search engines, social media, personal web sites, file sharing and storage and streaming media sites (e.g. YouTube.com)
 - Entire website with no restriction
 - Exact URLs only

Easy deployment

- No hardware, no proxy, no downtime
- No SSL certificates to deploy
- VPN-proof
- Cross-platform
 - Chromebooks
 - Extension
 - Mac and Windows
 - Browsers
 - Chrome extension
 - iPad native browser app
 - Works as well off-campus as it does on-campus



Summary

 Al protects students on campus, off campus, on any device







Q&A

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www.deledao.com/education

Want more info?

